



5-10-17 Minutes

Location: Trooper Thornes

Time: 8:00 pm

A motion was made by Jason Leinweber to open the meeting. Kate Murray reminded the group that at the last meeting, we voted that minutes would be sent via email for review prior to the meeting instead of being read aloud at each meeting. Instead we will provide opportunity for any corrections or additions at opening and then move to accept. A motion to accept the minutes was made by Chad Moyer. Jeff Sczepakowski provided the treasurer's report, and the motion to accept was made by Kerry Hafer.

Old Business

- 2 Scholarships for the high school have been paid. The senior awards ceremony will be held on May 31 at the Senior High School Auditorium and the awards will be presented by president Keith Mock.
- As per last meeting, \$3500 was paid for the new light purchased for Kenhorst fields, and now we will be able to light up the entire field. There will be a meeting "open house" for all borough residents to show plans this month.
- There will be bids put out for the construction of sheds, macadam, etc. Our goal is to get the construction of the sheds either right before or after the summer playground program so as to have them by the beginning of the season. We will plan to keep uniform handouts at the school since that will occur on July 29 and August 7th it will not be in time to hold uniform handouts at the shed for this year.

League Updates

The Varsity schedule is done. JV is pending because a few dates have to be worked out with Pat Tully (high school athletic director) concerning use of the field. Keith will have a meeting with Pat Tully and the schedule should be firmed up by mid-June.

Mighty Mite JV only will do Berks Brawl, and first two games are going to be scrimmage format. The 4th game on will be regular game format. No bring down or bring up for those first 2 weeks. This will be voted upon again, so it may change. There will still be referees there.

Pat Steuer did some research and provided a fee schedule for the other schools in the League so that we could evaluate and make a comparison for our registration fees. He found that we are still among the lower end of the fees which is good for our families. Here are the details:

Daniel Boone = \$135 + \$40 jersey
Van Reed = \$150
Cocalico = \$100 + jersey
Exeter = \$125 + jersey
Berks Catholic \$125 plus fundraiser
Reading \$130 plus fundraiser

There are still a few more he is looking to obtain a comparison for.

A question was posed about teams being short, Pat reported the league won't know until July 1.

Mike Brisan reported that the League has voted that overtime rules will follow PIAA guidelines.

A question was posed by Troy Moyer about concussions and concussion training. He reported that many of our coaches are "Heads Up Certified". According to the League, from college level down, kids are still getting concussions even by playing according to "Heads Up." Pat Steuer and Mike Brisan reported that the League's position is even by playing according to "Heads Up" this is not going to prevent concussions. The League is not saying "don't teach this" what they are saying is that just because kids play "Heads Up" that does not prevent concussions. Some people have been under the impression that teaching and playing according to "Heads Up" was supposed to help prevent concussions, but the reality is that nothing can prevent concussions. As coaches, we must all do our part to set a good example by teaching proper fundamentals to our children.

A question was posed by Mike Matz about whether there is there one technique that all coaches can use to teach within the Broncos Organization. Aaron Garner suggested that having a consistent guideline that we as an organization all follow would be a good idea. Keith agreed. Pat Steuer offered to look into this.

Fundraising

Megan Hafter did a lot of research on fundraising and came up with different ideas. Among the ideas: Gino's Night; A Night at the Horse Races; Bingo, Spirit Cups Sales; Yankee Candle Sales; Reading Royals, and a national retailer Gift Card Sale. After some discussion, the group felt that Gino's or PJ Whelians might be a good idea because people can patronize the business on a specified day and the restaurants will donate 15% of the profit on that day back to the organization. PJ Whelians includes alcohol sales which can help increase the profit.

Since registration opened, we have already collected the \$50 fee from people who have registered. The organization brings in approximately \$9,000 per year by doing the discount cards. Keith would like to discuss further with Meghan offline. He fears that giving up a large fundraiser such as the cards is that we won't have a way to get

that volume of dollars back in the door. Meghan and Keith will keep the dialog going and we may try the Ginos and/or PJs fundraiser this year in addition to the cards and see how it goes.

There was some discussion about the food vendors now that Hamid is not running the DQ where we got our food in the past. We paid \$1.50 per cheeseburger and \$2 for chicken sandwich. We sold for more than that. There are various options, looking to V&S, DQ or others to donate or give a subsidized price on sandwiches.

Equipment

There will be lots of ordering coming up, including the new jerseys and cheer warm-ups.

Cheer

29 people are registered for the clinic which will be held next Saturday.

Fall WarmUps: A size run of warm-ups was ordered in case people would like to try on before decided what size. A size option was also included in the registration so that orders can be placed before equipment handouts. On the Registration Confirmation Page, there is a note as well as in the Confirmation Email which provides people the option to schedule a time with Kate Murray or Catlin Pollock to try on the warm up suit if necessary. Warmups are not returnable once the "Mifflin Cheerleading" artwork is added to the back of the jacket so it is important that they select the right size.

One last call was made for any nominations or indications of interest for Fall Cheerleading Coaches at tonight's meeting. All coaches and families who were registered last season received 2 emails (in March and April) and it was also posted on Facebook that nominations/indications of interest were being taken via the application form on our website. We had 12 individuals apply for coaching positions with no overlap. Nominations are now closed effective this evening. A vote does not need to take place because no one is running for the same position.

Flag - Stacy Fritz

Assistant Coach: Cheyanne Roche

Flag Backup Coach (only if necessary depending on numbers) - Caitlin Pollock

Mighty Mite Head Coach- Megan Koshinski

Mighty Mite Assistant Coach- Taylor Delehanty

Mighty Mite Assistant Coach- Olivia Doll

Mite Head Coach- Madison Vanpelt

Mite Assistant Coach- Corinne Amtsfeld

Mite Assistant Coach- Jennifer Brumbach

Mite Backup Coach (only if necessary depending on numbers) - Kate Murray

Midget Head Coach- Darlene Walh
Midget Assistant Coach- Jenna Badgely

In order to be fair and keep the cheerleaders safe, Evaluations for JV and Varsity will be conducted (in the same fashion as football with a rating system). Evaluations will be conducted during mini-camp and if necessary, also during the first week of practice. Girls will be assigned to a squad based on age and ability. Families will find out which squad they are assigned to during or at the end of the first week of practice. Families will not have a "choice" of cheering on Saturday or Sunday, as this is determined by age and ability.

New Business

Keith reported that our Bylaws are almost ready from the attorney and will be posted on the website as soon as they are available for review. We will read and discuss at the next meeting.

Only one person is running for Treasurer, Roger Lehman. A last call for nominations for Treasurer was given.

Aaron Garner and Mike Brisan are both running for President. A questionnaire has been posted on our website with each candidates answers to a series of questions designed to familiarize the members of the organization with their background and goals if holding the position of President. When Keith took over, there was \$2k in the account and 5 people who attended meetings. He has served the organization for 18 years. Thank you Keith for your dedication to this organization. We will send an email out to those eligible to cast a vote for the role of President (members in good standing must have attended two or more meetings within the last 12 months) and there will be a deadline of one week to cast your vote.

A question was posed by Shana Matz about the rating system for determining eligibility for Varsity or JV. There was some discussion from the membership concerning unbiased evaluations could potentially be done from coaches from a different level. Keith announced that there may not be a perfect art to it, but we still need to equitably run the evaluations. Jeremy Wunderlich suggested that they did this for baseball with independent evaluators. Keith said we need to be careful of who is qualified to do that. Mike Matz suggested high school coaches could hang around and evaluate. It was also noted that coaches need to be available on evaluation night and they can't be fidgeting with equipment. Aaron Garner suggested a more definitive evaluation process. Running drills and truly evaluating the boys needs to be done by a specific process. We as coaches need to maintain the mindset that we're still "teaching" these children what to do. If you miss-evaluate you can always move them down. Final rosters are not due until the week after we do evaluations. (First week of practice is the place for evaluations). The discussion was tabled for the time being.

A question was posed about people not receiving emails about the meeting. Kate will add a section on website for people to sign up for the email list if they are not on it. This may be the case for anyone who may have coached but was not officially on the roster list, or, if one parent listed their email address on the registration but the other parent also wishes to be on the email list.

The following auxiliary board positions are still open for the current season:

Flag Coordinator

Spirit wear

Upcoming Calendar Dates

Next meeting: TBD – watch for an email and on Facebook

Equipment Handouts: July 29, 2017 and **Monday August 7, 2017**. This is not Saturday August 5 as was previously reported, it is now officially changed to Monday August 7, the day before MiniCamp. Handouts will be done at the school again this year, once sheds are finished we will have handouts there.

Mini Camp and Broncos Cheer Camp: Aug 8, 9, 10 (Tues, Weds, Thurs)

First practice: Aug 14-18 (Mon-Fri)

Following week practice M-Thurs

Berks Brawl: Sat. Aug 26, 2017

Season begins: Sept. 2, 2017

One Last Call was made for Football Coaching Nominations. Nominations are now closed effective this evening. (We will vote in June and announce by July)

Midget Varsity - Keith Mock

JV Midget - Troy Moyer

JV Midget - Jeremy Wunderlich

JV Midget - Ryan Reis

Mite Varsity - Mike Brisan

Mite JV - Aaron Garner

Mite JV - Roger Lehman

Mighty Mite Varsity - Pat Steuer

Mighty Mite Varsity - Mike Alexis

Mighty Mite JV - Mike Alexis

We may potentially need an additional coach for m/m depending on numbers.

A motion was made by Roger Lehman to adjourn the meeting.

In attendance:

Keith Mock

Jeff Sczepkowski

Mike Brison

Pat Steuer

Kate Murray

Chad Moyer
Jeffrey Kohl
Kerry Hafer
Megan Hafer
Jason Leinweber
Everett McNeil
Ryan Reis
Kimberly Uphold
Tara Deland
Brian Detwiler
Stephen Zerbe
Troy Moyer
Marc Geddio
Jeremy Wunderlich
Sherri Wunderlich
Joanne Detwiler
Shana Matz
Mike Matz
Aaron Garner
Craig Barrett
Yaniv Shayo
Dave Miller
Rohn Hohl
Mike Alexis
Shannon Barrett
Maddie VanPelt
Caitlin Pollock
Chad Shrawder
Roger Lehman
Janet Brisan